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## **The 2017 Royal Manitoba Fair wraps up with positive attendance numbers**

**April 1.17 Brandon, MB** – After a week filled with high stakes sporting events, youth cattle shows, agricultural education and community coming together, the 2017 Royal Manitoba Winter Fair is over for another year.

Ron Kristjansson, General Manager at the Provincial Exhibition reported 112,000 visits over the 6-day event. “Seeing an overall weekly attendance increase for the third Royal Manitoba Winter Fair in a row, is incredibly satisfying.” said Kristjansson. “The efforts of our incredible staff and volunteers have accomplished our goal of hosting a successful world-class event for athletes and our community.

“The mission of the Provincial Exhibition and all of our events is to educate youth about the importance of agriculture,” said Kathy Cleaver, President of the Provincial Exhibition of Manitoba. “The Royal Manitoba Winter Fair gives thousands of kids and families a chance to touch, feel and experience agriculture. Our communities are changing and with more families living off the farm, our events have become even more relevant than ever.”

### **About the Provincial Exhibition of Manitoba**

The Provincial Exhibition of Manitoba is an organization with the purpose of highlighting agriculture and linking urban and rural through education and awareness while providing entertainment, community pride and economic enhancement of the region. The Provincial Exhibition produces three annual events; the Royal Manitoba Winter Fair, the Manitoba Summer Fair and Manitoba Ag Ex.

Visit our website for all the 2017 Royal Manitoba Winter Fair competition results. Follow the Provincial Exhibition on [Facebook](#), [Twitter](#) and [Instagram](#) for information on our next event, the Manitoba Summer Fair coming up June 7 – 11, 2017 at the Keystone Centre in Brandon, MB.

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### **For additional information contact or to arrange an interview:**

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